

Law Roach HOW TO BUILD A FASHION ICON

Notes on Confidence from the World's Only Image Architect
Narrated by the Author

A GROUNDBREAKING GUIDE TO BECOMING YOUR ULTIMATE, CONFIDENT SELF, BY AWARD-WINNING CELEBRITY STYLIST AND THE WORLD'S ONLY IMAGE ARCHITECT, LAW ROACH

Law Roach is the mastermind behind looks that have broken the Internet time and again—from Zendaya at the Met Gala to Anya Taylor-Joy at the Golden Globes; from Lewis Hamilton's iconic streetwear to Céline Dion's style renaissance. Nobody knows better than Law how to turn an outfit into a moment of fashion history. In a little more than a decade, he's gone from industry outsider to the most celebrated name in style, having been honored two consecutive years with the Hollywood Reporter's prestigious Stylist of the Year award and receiving the Council of Fashion Designers of America's inaugural Stylist Award in 2022.

Now, for the first time ever, Law shares the secrets of his approach. With *How to Build a Fashion Icon*, he takes readers behind the scenes of his process and journey, revealing his tips, tricks, and most memorable styling moments to show readers how to live their most iconic and fashionable lives. Part self-help guide, part manifesto, this book will guide readers step by step through that process, and along the way Law will weave in personal anecdotes—from his childhood in the South Side of Chicago to the first time he styled Zendaya—with practical exercises to help readers cultivate the most essential feature of iconic style: confidence.

"He loves and is very passionate about fashion . . . and finding something that exists already and creating a twist out of it. That's his talent: He knows when it's time to do something."
— Céline Dion, *Vogue France*

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