

Peter Navarro • University of California, Irvine  
with Jon Masciana, MBA • Paul Merage School of Business

# THE BIG PICTURE MBA:

WHAT EVERY BUSINESS SCHOOL GRADUATE KNOWS

This course is designed to give listeners an overview of the MBA degree—one of the most valuable graduate degrees available. The focus is on the major courses taught in the core curriculum at any one of the top fifty business schools in the United States.

We begin with an overview of the MBA core curriculum, then proceed systematically through each of the major courses taught at America's top business schools—from accounting, finance, and marketing to economics, organizational behavior, and strategy.

The course concludes with two lectures that will help you select, apply to, and prepare for your business schools of choice. However, you don't have to be a prospective student to benefit from this course. Any business executive wishing to further hone his or her management skills will find this course to be extremely valuable.

**PETER NAVARRO** is a business professor at the Paul Merage School of Business at the University of California, Irvine. He holds a Ph.D. in economics from Harvard University and is the author of *The Coming China Wars: Where They Will Be Fought and How They Can Be Won*, the best-selling investment book *If It's Raining in Brazil, Buy Starbucks*, and *The Well-timed Strategy: Managing the Business Cycle for Competitive Advantage*, which illustrates how a knowledge of macroeconomics can be used to improve executive decision making. Professor Navarro's articles have appeared in a wide range of publications, from the *Harvard Business Review*, *Sloan Management Review*, and *Wall Street Journal* to the *Los Angeles Times*, *New York Times*, and *Washington Post*. He has appeared on *60 Minutes* as an economic analyst and made frequent appearances on major financial news shows, including Bloomberg Television and CNN. Professor Navarro is also a regular CNBC contributor.

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## Recorded Books

Unabridged: 14 lectures

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Cover: © Daniel Grossman/shutterstock.com

ISBN: 978-1-4407-0607-3

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