

Keke Palmer thought she knew who she was. What it means to be a good person and what it takes to be a success. It all seemed so simple, until she realized the challenges she would have to face to prove to herself who she wanted to be. From feeling alienated to having to restart her career after ten years in to becoming a single mother just months after her son was born—everything she worked for in life that she felt granted her what she wanted now also reminded her that “life is going to life” and throw curveballs regardless of what you deserve. She found herself asking, *Where do I find my power? How do I master myself?*

In her own raw and intimate words, Keke talks about everything from her struggles with boundaries to unconditional love, forgiveness, and worthiness. “Don’t block your blessings and potential opportunities by allowing the voices of other people to influence your actions,” she says. “How you’re choosing to set yourself up for success is between you and the person looking back at you in the mirror.”

Throughout the book, Keke also poses listeners with the questions needed to get them through their own challenging times by sharing personal stories and lessons she’s learned along the way. She gets candid about the tools she’s developed to take the reins, harness her vulnerability, and recognize ownership in the narrative of her life—which allowed her to turn personal power into major power.

In this exhilarating, deeply poignant, and often laugh-out-loud book, Lauren Keyana Palmer gets real about life, work, love, and belief. These pages will encourage readers to empower themselves with the truth, leverage their currency, and find the keys to master themselves and the art of alchemy. Keke writes, “You are not on anyone else’s timeline, only your own.” The result is a tour de force.

They said, “Jack of all Trades, Master of None.”

She said, “No, I am the Master. Of Me.”

KEKE PALMER is an Emmy Award-winning actress, singer/songwriter, host, producer, author, and passionate voice of the millennial generation. She rose to prominence at age twelve through her breakout role in *Akeelah and the Bee*, starring opposite Angela Bassett and Laurence Fishburne, and has gone on to star in more than twenty-five films and thirty TV shows. Most recently, Keke starred in Jordan Peele’s Universal Pictures summer blockbuster *Nope* and hosted NBC’s reboot of *Password* with Jimmy Fallon, which had the most watched new, unscripted series premiere of the summer across the broadcast networks. She is the CEO of KeyTV—a digital network dedicated to spotlighting a new generation of diverse creators and democratizing the entertainment industry—and the record label Big Bosses Entertainment. a new generation of diverse creators and democratizing the entertainment industry—and the record label Big Bosses Entertainment.

READ BY THE AUTHOR



Runtime: 6h. 7m. • Unabridged

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MASTER OF ME
KEKE PALMER

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