

Let the one and only Dr. Joe battle pseudoscience and cast a life preserver out to all those drowning in a sea of misinformation

We are in a crisis. A tsunami of misinformation and disinformation is threatening to engulf evidence-based science. While quackery—loosely defined as the spread of false “knowledge,” often accompanied by various versions of “snake oil”—is not a novel phenomenon, it has never posed as great a threat to public health as today. COVID-19 has unleashed an unprecedented flurry of destructive information that has fueled vaccine hesitancy and has steered people toward unproven therapies. Conspiracy theorists have served up a distasteful menu of twisted facts that create distrust in science.

In *Quack Quack*, Dr. Joe Schwarcz, who has been battling flimflam for decades, focuses on the deluge of anecdotes, cherry-picked data, pseudoscientific nonsense, and seductive baseless health claims that undermine efforts to educate the public about evidence-based science. The wide scope of the topics drawn from past and present aims to cast a life preserver to people drowning in a sea of misinformation.

Dr. Joe Schwarcz is director of McGill University’s Office for Science and Society, dedicated to demystifying science and separating sense from nonsense. He is a popular lecturer, both to students and to the larger public. He hosts *The Dr. Joe Show* on Montreal radio and is the author of eighteen bestselling titles.

Jonathan Yen was inspired by the Golden Age of Radio, and while the gold was gone by the time he got there, he’s carried that inspiration through to commercial work, voice acting, and stage productions. From vintage Howard Fast science fiction to naturalist Paul Rosolie’s true adventures in the Amazon, Jonathan loves to tell a good story.

Read by Jonathan Yen



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