

From the #1 *New York Times* bestselling coauthor of *Extreme Ownership* comes a book that answers the world's most complex question: How do you lead?

Leadership is the most challenging of human endeavors. It is often misunderstood. It can bewilder, mystify, and frustrate even the most dedicated practitioners. Leaders at all levels are often forced to use theoretical guesswork to make decisions and lead their troops.

IT DOESN'T HAVE TO
BE THAT WAY.

There are principles that can be applied and tenets that can be followed. There are skills that can be learned and maneuvers that can be practiced and executed. There are leadership strategies and tactics that have been tested and proven on the battlefield, in business, and in life.

Retired U.S. Navy SEAL officer Jocko Willink delivers his powerful and pragmatic leadership methodology, which teaches how to lead any team in any situation to victory.

JOCKO WILLINK was a U.S. Navy SEAL for twenty years, rising through the ranks to become the commander of Task Unit Bruiser, the most decorated special operations unit of the Iraq War. After retiring, Jocko continued on the disciplined path of success, co-founding Echelon Front, a multimillion-dollar leadership and management consulting company, writing the *New York Times* bestsellers *Extreme Ownership*, *Discipline Equals Freedom*, and *The Dichotomy of Leadership*, along with the Way of the Warrior Kid children's book series, and creating one of the top-ranking podcasts, Jocko Podcast.

READ BY THE AUTHOR



Running Time: Approx. 8.5 Hours • Unabridged

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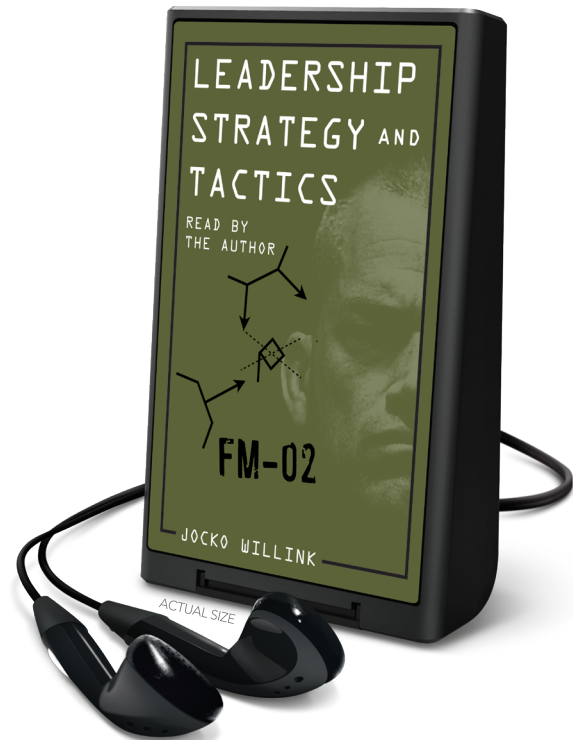
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