

inconspicuous consumption
the environmental impact you don't know you have

tatiana schlossberg
read by the author

From former *New York Times* science writer Tatiana Schlossberg comes a fascinating and unexpectedly entertaining look at the way climate change and environmental pollution are intimately involved in our everyday lives—in everything we use, buy, eat, and wear and in how we get around—and have consequences that extend far beyond each one of us.


With urgency and wit, Schlossberg explains that far from being only a distant problem of the natural world created by the fossil fuel industry, climate change is all around us, all the time, lurking everywhere in our convenience-driven society, all without our realizing it.

By examining the unseen and unconscious environmental impacts in four areas—the Internet and technology, food, fashion, and fuel—Schlossberg helps readers better understand why climate change is such a complicated issue and how it connects all of us: how streaming a movie on Netflix in New York burns coal in Virginia; how eating a hamburger in California might contribute to pollution in the Gulf of Mexico; how buying an inexpensive cashmere sweater in Chicago expands the Mongolian desert; and how harming forests in North Carolina helps generate electricity in England.

Cataloging the complexities and frustrations of our carbon-intensive society with a dry sense of humor, Schlossberg makes the climate crisis and its solutions interesting and relevant to everyone who cares, even a little, about the planet. She empowers readers to think about the environment in a new way, helping them make more informed choices when it comes to the future of our world.

Most important, this is a book about the power we have as voters and consumers to make sure that the fight against climate change includes all of us. If we have any hope of solving the problem, we all have to do it together.

Tatiana Schlossberg is a journalist writing about climate change and the environment. She previously reported on those subjects for the Science and Climate sections of the *New York Times*, where she also worked on the Metro desk. Her work has also appeared in the *Atlantic*, *Bloomberg View*, the *Record* (Bergen County), and the *Vineyard Gazette*. She lives in New York.

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